

white[®]
HYGIENE

Always
Together



OUR STORY

OPERATIONAL CAPABILITIES

CERTIFICATIONS

SISTER COMPANIES

VALUES

FOOTPRINT

OUR PRODUCTS

OUR STORY

WHITE
TISSUES WAS
LAUNCHED IN

MAY

2014



WITH A FULL RANGE OF INNOVATIVE
TISSUE PAPER PRODUCTS, KNOWN FOR
ITS OUTSTANDING QUALITY AND ABILITY
TO SERVE DIFFERENT CONSUMERS WITH
DIFFERENT NEEDS.



OUR STORY



WHITE
HYGIENE
HAS EXCELLED IN **8** DIFFERENT
CATEGORIES
IN THE MARKET



ALL OUR PRODUCTION LINES ARE INTEGRATED WITH AUTOMATED PACKAGING MACHINES TO ENSURE MAXIMUM LEVEL OF HYGIENE

OPERATIONAL CAPABILITIES



WHITE PLANT IS BUILT ON 23,000 SQUARE METERS TOTAL LAND AREA

THE PLANT IS LOCATED IN THE HEART OF THE INDUSTRIAL ZONE OF 6TH OF OCTOBER CITY

THERE ARE 10 PRODUCTION LINES FOR ALL TISSUE PAPERS CATEGORIES WITH TOTAL CAPACITY 1800 TON/MONTH

ALL OUR PRODUCTION LINES ARE INTEGRATED WITH AUTOMATED PACKING MACHINES TO ENSURE MAXIMUM LEVEL OF HYGIENE

FACIAL LINE 1

FACIAL LINE 3

FACIAL LINE 5

TO INTRODUCE FLEXI PRODUCTS
)750 - 550 - 400 - 120(AND DUPLEX PRODUCTS (CUBE - DUPLEX 100 - 200 - 300 - CAR CUP)

FACIAL LINE 2

FACIAL LINE 4

FACIAL LINE 6

1 INDUSTRIAL ROLL LINE

TO INTRODUCE MULTI-PURPOSE TOWELS

1 TOILET & KITCHEN TOWEL LINE

TO INTRODUCE ALL RANGE OF TOILET ROLLS & KITCHEN TOWELS

1 WALLET LINE

TO INTRODUCE SLIM WALLET TISSUES PRODUCTS

1 POCKET LINE

TO INTRODUCE POCKET TISSUES

SISTER COMPANIES



Pack-tec

Pack-tec has over 23 years of experience in the packaging industry. We are one of the main producers of paper bags in the world and considered to be a pioneer in the Egyptian market. Pack-tec has become the most advanced production platform in manufacturing paper bags through its latest production lines. By recognizing the importance of conserving earth's natural resources to protect the planet, our environmental policy aims to

minimize the impact on the environment in the definition, design, manufacture, support and use of our products by reusing, recycling and adopting processes that conserve raw materials, energy and water. It's our pleasure to introduce our products worldwide:

- fashion paper bags in twisted and flat handle , p bags, gift & generic paper bags, flour & dry food bags
- Fast food & restaurant paper bags
- Thermal rolls for pos, cashiers & atms



P4p is a newly established company within pack-tec group, specialized in offset printing and paper packaging. It converts duplex boards into packaging boxes and luxury bags. Our main goal is to provide our customers with the best service, to become the best producer, and to strengthen the company's position in the international markets. The company is running a modern facility of 10,000 sqm, achieving a global production capacity of 25,000 tons per year with the latest technologies in printing and

packaging. Our export production represents 40% of our total production that's because we always maintain a level of sustainability by matching the international standards in production process. With its state of the machinery and experienced workforce, p4p provides the best quality products to meet its client's satisfaction as well as serving them through running 4 major lines:

- Duplex display & packaging boxes
- Chromo paper labels
- Offset printing services
- Luxury bags

CERTIFICATIONS

CHOOSING THE RIGHT PACKAGING MATERIAL IS A CRUCIAL STEP TO UNDERSTAND YOUR FUTURE BUSINESS AND THE ENVIRONMENTAL STANCE YOU'RE REPRESENTING.

AS SUSTAINABILITY BECOMES MORE OF A GLOBAL TOPIC, MATERIAL PLAYS A SIGNIFICANT ROLE IN THAT ASSESSMENT.



VALUES



PIONEERING



Think different,
think big

DEVOTING



Showing passion
& determination
on our journey

SUSTAINABILITY



Meeting our own
needs without
compromising the
ability of future
generations to meet
their own needs

FOOTPRINT



NORTH AMERICA

- USA

AFRICA

- ALGERIA
- MOROCCO
- TUNISIA
- SUDAN
- LIBYA
- BENIN
- ETHIOPIA
- KENYA
- GHANA
- ZIMBABWE
- NIGER
- UGANDA

EUROPE

- UK
- FRANCE
- ROMANIA
- SWEDEN
- GREECE
- POLAND
- ITALY
- IRELAND
- GEORGIA
- CYPRUS
- HUNGARY
- GERMANY
- BELGIUM
- DENMARK
- NETHERLAND

ASIA & ME

- LEBANON
- JORDAN
- KUWAIT
- KSA
- UAE
- IRAQ
- SAUDI ARABIA
- YEMEN
- KAZAKHSTAN



OUR GROUP PRODUCTS ARE AVAILABLE IN MORE THAN **39 COUNTRIES** ACROSS EUROPE, AFRICA, ASIA AND NORTH AMERICA



OUR PRODUCTS

WHITE... UNDERSTANDS YOUR NEEDS

Because we understand the importance of tissue papers in your life, our main role is always to introduce the perfect product, and we choose the best quality with the perfect specifications. Our tissues are made from 100% virgin pulp, we are following the highest standards in sterilizing our products.

During the past few years we focused on the packaging by introducing new innovations with attractive designs and shapes that suit you in your house, car and work space and also suit all your family members.

Now White is offering you a softer and thicker 3 ply tissue paper that gives you the maximum satisfaction and the best experience and you won't need to pull more than 1 tissue.

White is also offering 3 different tissue sizes in the hottest sku "550 tissues", so you can pick the most convenient one for you and your family.

OUR PRODUCTS

white[®]
HYGIENE



**FACIAL
TISSUES**

OUR PRODUCTS



OUR PRODUCTS

POLY RANGE (SOFT PACK)

- 3 LAYERS
- EASY TO HANDLE.. TO GO
- AVAILABLE IN DIFFERENT DESIGNS
- PERFECT SIZE FOR WOMEN'S PURSE
- TRAVEL PACK
- EASY TO CARRY



white[®] HYGIENE



120
TISSUES
(40 Pulls)

**FACIAL
TISSUES**

OUR PRODUCTS

**POLY RANGE
(SOFT PACK)**

- 3 LAYERS
- EASY TO CARRY
- COMES IN A BUNDLE OF 5
- TRAVEL PACK

210
TISSUES
(70 Pulls)



white HYGIENE



**FACIAL
TISSUES**

OUR PRODUCTS

white[®] HYGIENE

POLY RANGE (SOFT PACK)

- 3 LAYERS
- AVAILABLE IN DIFFERENT STYLISH DESIGNS
- TRAVEL PACK
- EASY TO CARRY
- FLEXIBLE & CONVENIENT
- VALUE PACK FOR HOMES, CARS & OFFICES

400
TISSUES
(133 Pulls)



**FACIAL
TISSUES**



OUR PRODUCTS

POLY RANGE (SOFT PACK)

3 LAYERS

AVAILABLE IN
3 SIZES (M, L & XL)

TRAVEL PACK

 FLEXIBLE & CONVENIENT

 VALUE PACK FOR HOMES,
CARS & OFFICES

 EASY TO CARRY

white
HYGIENE

500
TISSUES
(166 Pulls)


**FACIAL
TISSUES**

M



L



XL



white HYGIENE

707
TISSUES
(225 Pulls)



**FACIAL
TISSUES**

**POLY RANGE
(SOFT PACK)**

- 3 LAYERS
- AVAILABLE IN DIFFERENT STYLISH DESIGNS
- FLEXIBLE & CONVENIENT ECONOMIC PACK FOR HOMES & OFFICES
- TRAVEL PACK
- EASY TO CARRY



white
HYGIENE

200 & 300 TISSUES



**FACIAL
TISSUES**

- 3 LAYERS
- AVAILABLE IN DIFFERENT COLORS
- PREMIUM PACKAGING
- PERFECT FOR OFFICES



white
HYGIENE

PLUS

255 & 550 TISSUES



**EXTRA
SOFT**

- 3 LAYERS
- PREMIUM QUALITY FACIAL TISSUES
- ULTIMATE SOFTNESS
- WITH THE NEW JAPANESE TECHNOLOGY
- EXTREMELY GENTLE ON SKIN
- COMES WITH A VERY PREMIUM PACKAGING



OUR PRODUCTS

white[®] HYGIENE

CARDBOARD
(3D CUBE BOX)

- 3 LAYERS
- AVAILABLE IN DIFFERENT DESIGNS FOR KIDS

KIDS RANGE

225
TISSUES

FACIAL
TISSUES



OUR PRODUCTS

white[®] HYGIENE

CARDBOARD
(3D CUBE BOX)

CAR CUP

- 2 LAYERS
- SPECIAL PACK FOR CARS THAT FITS IN THE CAR CUP
- DIFFERENT COLORS, DIFFERENT THEMES

150
TISSUES



OUR PRODUCTS

white[®] HYGIENE

WALLET

- 3 LAYERS
- AVAILABLE IN DIFFERENT COOL DESIGNS
- PERFECT FOR TEENS AND KIDS
- SLIM PACK EASY TO KEEP IT IN POCKET
- TRAVEL PACK
- EASY TO CARRY



10
TISSUES



OUR PRODUCTS

POCKET

- 3 LAYERS
- AVAILABLE IN DIFFERENT COOL DESIGNS
- PERFECT FOR TEENS AND KIDS
- SLIM PACK EASY TO KEEP IT IN POCKET
- TRAVEL PACK
- EASY TO CARRY



white[®] HYGIENE



FACIAL
TISSUES

10
TISSUES

OUR PRODUCTS

white[®]
HYGIENE



HAND
& KITCHEN
TOWEL

OUR PRODUCTS

- EASY PULL
- 3 LAYERS
- MORE THICKNESS
- HIGH ABSORPTION
- EASY TO CARRY

240
TISSUES



white HYGIENE



**HAND
TOWEL**

OUR PRODUCTS

white[®] HYGIENE



KITCHEN TOWEL

3 LAYERS

EASY PULL

MORE THICKNESS

HIGH ABSORPTION

EASY TO CARRY

240
TISSUES



OUR PRODUCTS



ROLL RANGE



**TOILET
PAPER ROLL**



**KITCHEN
PAPER ROLL**



**MULTI PURPOSE
ROLL**

OUR PRODUCTS

white[®]
HYGIENE



**TOILET
PAPER ROLL**


TOILET PAPER ROLL

3 LAYERS ROLL

- TOILET BUBBLES IS A 3PLY PREMIUM QUALITY TISSUE.
- USING THE TRIPLE BUBBLES TECHNOLOGY FOR EXTRA ABSORPTION.
- 2 ROLL, 6 ROLL, 8 ROLL



white[®] HYGIENE



TOILET PAPER ROLL

3 LAYERS ROLL

- TOILET COMPRESSED IS A PREMIUM 3 PLY QUALITY TOILET PAPER
- INTRODUCING A VERY COMPRESSED ROLL WITH MAXIMUM ABSORPTION
- 2 ROLL, 6 ROLLS, 12 ROLL



OUR PRODUCTS

white[®]
HYGIENE



**KITCHEN
PAPER ROLL**

white[®]
HYGIENE



KITCHEN PAPER ROLL

3 LAYERS ROLL

- A PREMIUM 3 LAYERS TISSUE
- USING WET LOCK TECHNOLOGY FOR MAXIMUM ABSORPTION
- IT COMES WITH 4 DIFFERENT SKU 2 ROLLS, 6 ROLLS



white[®] HYGIENE



KITCHEN PAPER ROLL

3 LAYERS ROLL

- A PREMIUM 3 LAYERS TISSUE
- USING WET LOCK TECHNOLOGY FOR MAXIMUM ABSORPTION
- IT COMES WITH 4 DIFFERENT SKU 2 ROLLS, 4 ROLLS



OUR PRODUCTS

white[®] HYGIENE



2 LAYERS ROLL

- MEGA ROLL (500 GRAMS):
 - ECONOMIC PRODUCT
 - 1 ROLL = 5 REGULAR KITCHEN ROLLS (100G)

- MAXX ROLL (900 GRAMS):
 - ECONOMIC PRODUCT
 - 1 ROLL = 10 REGULAR KITCHEN ROLLS (100G)

- SAFE WITH FOOD
- CAN BE USED IN FOOD WRAPPING, SURFACE



OUR PRODUCTS

white[®]
HYGIENE



- THE TIN DISPENSER IS TO BE SOLD WITH OUR MEGA ROLLS INSIDE IT.
- IT PROTECTS THE TISSUES FROM ANY DUST OR WATER TO GUARANTEE A GERM FREE TISSUE.
- THE TIN DISPENSER ALSO COMES WITH A RANGE OF DIFFERENT DESIGNS AND MESSAGES.

OUR PRODUCTS

white[®]
HYGIENE



**MULTI PURPOSE
ROLL**

OUR PRODUCTS

white[®] HYGIENE



WHITE
HOST

150
TISSUES

- B2B LINE SERVING HORECA CHANNELS (HOTEL, CAFES AND RESTAURANTS), SCHOOLS, HOSPITALS AND GOVERNMENT PREMISES.
- LOOK OUT FOR OUR NEW RANGE OF LAMINATED EMBOSSED PRODUCTS FOR ULTIMATE USAGE EXPERIENCE.
- COST EFFECTIVE, THICKER SHEETS, MORE ABSORPTION... LESS PULLS.
- THE HOST ADVANCED RANGE FROM WHITE TISSUES IS PRODUCED BY THE LATEST TECHNOLOGY WITH NO HUMAN INTERFERENCE.



OUR PRODUCTS

white[®] HYGIENE



WHITE
HOST

ECO
FRIENDLY
150
TISSUES

- LOOK OUT FOR OUR NEW RANGE OF ECO NATURAL TISSUE PAPER THAT MAINTAIN THE NATURAL COLOR OF THE WOOD
- HIGH QUALITY SPECIFICATIONS TO PROVIDE THE FINISHED PRODUCTS WITH EXCELLENT STRENGTH AND ABSORBENCY.
- WHITE ECO NATURAL PRODUCTS POSITIVELY HELP THE ENVIRONMENT: BY GIVING LIFE TO MATERIALS WHICH OTHERWISE WOULD BE LOST IN WASTE (PREVENTING THE CUTTING OF TREES.)



OUR PRODUCTS

white[®]
HYGIENE



KITCHEN
FOIL



- EXTREMELY HEAT RESISTANT
- FREEZES
- PROTECTS
- COOKS
- COMES IN 2 DIFFERENT LENGTHS 10 METERS & 20 METERS

OUR PRODUCTS

white[®] HYGIENE



KITCHEN
CLING FILM



- INTRODUCING HIGH QUALITY FOOD WRAP TO KEEP YOUR FOOD FRESH AT ALL TIMES
- FOOD CONTACT SAFE
- ODORLESS, CLEAN & HYGIENIC
- COMES IN 2 DIFFERENT SIZES (20 METERS X 40 CM WIDTH) & (20 METERS X 30 CM WIDTH)

OUR PRODUCTS



KITCHEN CLING FILM



INTRODUCING HIGH QUALITY FOOD WRAP TO KEEP YOUR FOOD FRESH AT ALL TIMES

FOOD CONTACT SAFE

ODORLESS, CLEAN & HYGIENIC

white[®] HYGIENE

OUR PRODUCTS



WIPES

white WIPES

20&72&100 WIPES



BABY WIPES



- 100% SAFE ON BABY'S SKIN
- FREE FROM DYES, PARABEN & ALCOHOL
- HYPOALLERGENIC TO AVOID ANY RASHES

OUR PRODUCTS

white WIPES

48
WIPES



KIDS
WIPES

- PERFECT PACK FOR YOUR LITTLE ONES
- SALTED CARAMEL AND VANILLA SCENTED
- SUITABLE FOR ON-THE-GO
- ALCOHOL AND PARABEN FREE
- GENTLE ON THE SKIN
- AVAILABLE DESIGNS FOR GIRLS AND BOYS



OUR PRODUCTS

white WIPES

50 WIPES



WATER WIPES

- MILD CLEANSER AND REFRESHING WIPES
- 0% ALCOHOL & 99.5% PURIFIED WATER
- GENTLE ON THE SKIN – DERMATOLOGY TESTED



OUR PRODUCTS

white WIPES

20 WIPES & 50 WIPES



ANTIBACTERIAL
WIPES

- KILLS 99% OF BACTERIA AND GERMS
- LEMON LIME BURST SCENTED
- USED FOR ANY TYPES OF SURFACES



white WIPES

50 WIPES



ANTIBACTERIAL
WIPES

- ☑ KILLS 99% OF BACTERIA AND GERMS
- ☑ LAVENDER AND VANILLA BURST SCENTED
- ☑ USED FOR ANY TYPES OF SURFACES



☑ GUARANTEED PROTECTION AGAINST GERMS
☑ حماية مضمونة ضد الجراثيم

OUR PRODUCTS

white[®]
WIPES

72
WIPES



MULTIPURPOSE WIPES

- EFFECTIVE CLEANING IN ONE WIPE
- USED FOR ALL PURPOSES
- 0% ALCOHOL
- FOR BODY, FACE & MESS



OUR PRODUCTS

white WIPES

40
WIPES



MAKEUP
WIPES

- REMOVES ALL THE STUBBORN MAKEUP
- CLEANSES + SOOTHES
- SUITABLE FOR ALL TYPES OF SKIN



OUR PRODUCTS

white WIPES

48
WIPES



WOOD
WIPES

- CLEANS DUST & DIRT 2IN1
- SUITABLE FOR ALL WOODEN SURFACES AND FURNITURE
- FOR EXTRA CLEANING AND SHINING



OUR PRODUCTS

white WIPES

20
WIPES



SHOE
WIPES

- CLEAN, SHINE & PROTECT
- SUITABLE FOR ALL COLORS AND ALL LEATHER PRODUCTS
- WIPES AWAY MUD, DIRT & SURFACE STAINS



OUR PRODUCTS

white WIPES

48
WIPES



FLY-OFF
MOSQUITO

- MOSQUITO REPELLENT WIPES
- GENTLE ON SKIN - SUITABLE FOR ALL SKIN TYPES
- LONG LASTING PROTECTION FROM MOSQUITOES AND BITING FLIES



OUR PRODUCTS

white WIPES

54
WIPES



PET
WIPES

- ALCOHOL & PARABEN FREE
- SAFE TO USE AROUND EYES – SUITABLE FOR DAILY USE
- LAVENDER AND VANILLA SCENTED



OUR PRODUCTS

white WIPES

48
XL WIPES



BABY WATER WIPES

- 99.5% PURIFIED WATER
- ALCOHOL AND PARABEN FREE
- GENTLE TO USE ON BABY'S SKIN
- MILD CLEANSER AND REFRESHING WIPES SUITABLE FOR A QUICK BATH AND DIAPER CHANGING
- XL SHEET



OUR PRODUCTS

white WIPES

48
XL WIPES



ADULT
WIPES

- USED FOR ALL ELDER PEOPLE OR PEOPLE WHO CAN'T REGULARLY TAKE A QUICK BATH
- ALCOHOL AND PARABEN FREE – SUITABLE FOR ALL TYPES OF SKIN
- SUPER CLEANING EFFECT



OUR PRODUCTS

white[®]
WIPES

48
XL WIPES



SURFACE
DISINFECTANT
WIPES

- MAINLY USED FOR BATHROOM AND KITCHEN PURPOSES
- XL SHEET - HEAVY DUTY
- REMOVES ALL STAINS, DUST AND DIRT



OUR PRODUCTS

white[®]
WIPES



MINI POCKET
WIPES

white WIPES

10
WIPES



MINI POCKET
WIPES

- IDEAL PRODUCT FOR ON-THE-GO USE
- PERFECT FIT IN THE POCKETS AND BAGS
- TRAVEL PACK



- ANTIBACTERIAL LAVENDER AND VANILLA
- ANTIBACTERIAL LEMON LIME BURST
- REFRESHING COOL WATER
- REFRESHING WHITE OUD
- REFRESHING KENZO
- LEATHER WIPES (FOR SHOES & BAGS)



OUR PRODUCTS



**SWIFT
MOP**

30 XL WIPES



- THIS SWIFT MOP IS LIKE NO OTHER THE TRUE DEFINITION OF MAKING YOUR LIFE EASIER AND FASTER WHEN IT COMES TO CLEANING
- The Swift is truly a life saver for all the busy people whose time is not within their hands. A disposable wet wipe sheet that traps and locks all the dust, dirt and hair on all types of surfaces

OUR PRODUCTS



GLOVES



BABY GLOVE

1
PCS

- NEVER WORRY ABOUT YOUR LITTLE ONE GETTING A COLD DURING THE WINTER COLD DAYS NOR CHANGING THEIR DIAPERS WHITE GLOVES HAS GOT YOUR BACK
- HELPS YOU REACH SENSITIVE AREAS THAT CAN'T BE NORMALLY REACHED
- YOUR LITTLE ONE'S SHOWER IN JUST ONE GLOVE (IDEAL FOR DIAPER CHANGE)
- ENRICHED WITH PRO VITAMIN B5 AND CALENDULA OFFICINALIS FLOWER EXTRACT TO PROVIDE YOUR LITTLE ONES WITH THE BEST NOURISHMENT, LEAVING YOUR LITTLE ONES WITH THE SMOOTH AND SOFT TOUCH YOUR SKIN DESERVES
- SUITABLE FOR SENSITIVE SKIN



white[®]
WIPES



BED BATH GLOVE

1
PCS

- NEVER WORRY ABOUT NOT HAVING TIME TO SHOWER AFTER A SWEATY WORKOUT, POST SURGERY, MILITARY DAYS, DESERT CAMPS, FLIGHT TRANSITS, ELDERLY AND MANY MORE
- YOU AND YOUR LOVED ONES SHOWER IN JUST ONE GLOVE HELPS YOU REACH SENSITIVE AREAS THAT CAN'T BE NORMALLY REACHED
- CLEAN & REFRESHING WITH PREMIUM QUALITY
- PARABEN AND ALCOHOL FREE



white[®] WIPES



PET
GLOVE

1
PCS

- NEVER WORRY ABOUT YOUR PET'S SHOWER DURING THE WINTER COLD DAYS OR THE BUSY LONG DAYS WHERE YOU DON'T HAVE TIME FOR THEIR SHOWER
- HELPS YOU REACH SENSITIVE AREAS THAT CAN'T BE NORMALLY REACHED
- YOUR PET'S SHOWER IN JUST ONE GLOVE
- SUITABLE AROUND THE EYES & PAWS
- LONG LASTING REFRESHMENT
- LAVENDER AND VANILLA SCENTED



**THANK
YOU**
