



Lacto Misr Company Profile

Factory History

Lacto Misr for the production of baby milk and foods is a joint stock company, started business in 2002. It is a leading company in early childhood nutrition and food ingredients.

We offer the best nutrition, healthy development and the world's favorite food ingredients by providing a range of products with unique quality designed to:

- Support healthy growth and development.
- Encourage healthy feeding for your child from birth to the age of 3.
- Provide safe, unsurpassed quality & value food ingredients worldwide.
- Provide adequate nutrition formulas for children with lactose and cow milk intolerance.



Our Founder Dr. Ibrahim Ezzat

The founder of the company
Dr. Ibrahim Ezzat is an Egyptian
Austrian pharmacist who specializes in
biotechnology and innovative new
formulas.

He was awarded the highest decoration
of honour for services to the republic of
Austria by Austrian President in 1998.



In addition to being the chairman of board of Lactomiser company
in Egypt (www.lactomiser.com) he is also the chairman of Kremezat
GmbH Vienna, Austria (www.by-dr-e.com) which specializes in
manufacturing organic and healthy drinks, functional foods and food
supplements using its own innovative recipes.



Lacto Misr **Mission**

- Is to build a strong nutritional base to produce the best baby milk powder to help your baby grow stronger and healthier at every stage of their age.
- Lacto Misr specializes in producing high quality industrial Food Ingredients to meet local needs and export these Ingredients from Egypt to the rest of the world

Lacto Misr **Vision**

- Is to be the world's leading Nutrition Company for babies and children by ensuring that infants and children have access to the best and highest quality nutrition.
- We aim to be a global leader in enriching lives through nature's own ingredients as food.



Our Values





Limitless Innovation

with our
key experts



Our equipment

- The technological engineering and equipment's supplies are from **VogelBusch GmbH** Company, Vienna. which is one of the largest and most advanced companies specializing in the supply, design, engineering and supervision for leading companies in various fields around the world.
- Using high technological applications and the expertise of Egyptian engineers, we have accomplished this great industrial firm. All equipment is controlled automatically under the supervision of highly experienced Egyptian specialists.
- The plant is designed with a new feed system for the dryer optimizing continuous operation and increasing line efficiency.



The Lacto know how

The Know-How for Baby Milk production was obtained from one of the major German companies **Milchwerke Mittelble GMBH** - Germany which is considered as one of the few worldwide leaders in Baby Milk Production. this was achieved with the cooperation and assistance of **Vogelbusch Co.- Austria**.

Continuous limitless innovation in product development

Two new formulas Lacto 1 advanced & Lacto 2 advanced are in the launching process.

Lacto 1
Advanced



Lacto 2
Advanced



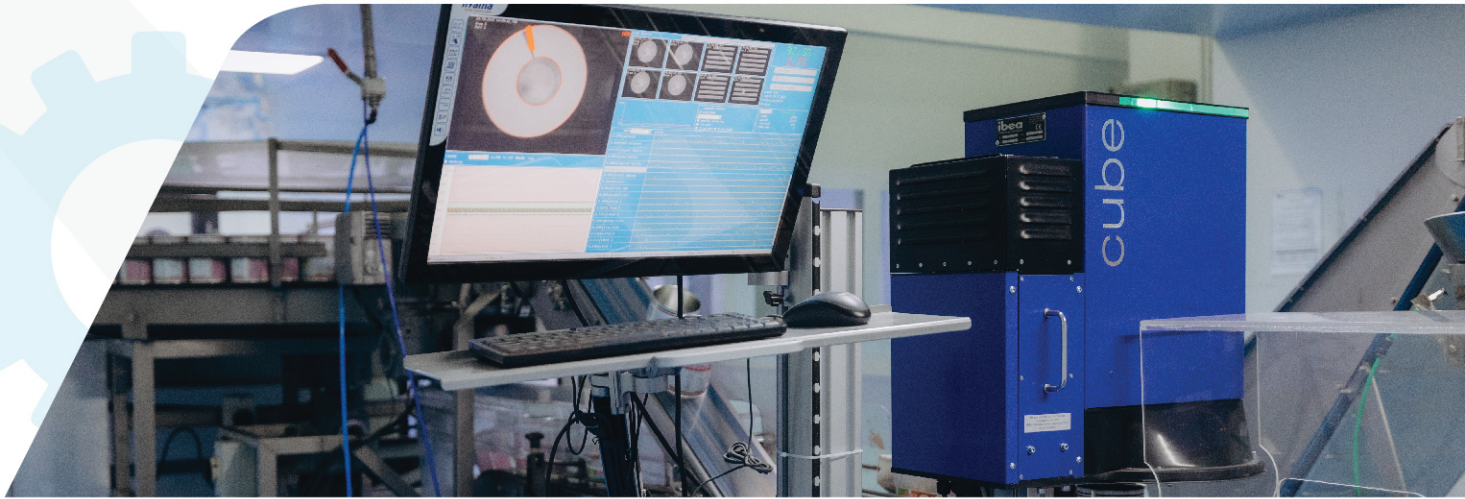


Accessible High quality Nutrition Options



Our aim in Lacto Misr is to secure continuous supply of safe & reliable baby milk, food supplements and food ingredients to local and global market.

At Lacto Misr, we aim to maximize the access to infant nutrition through accessible and affordable high-quality options. We strive to reduce the need for imported formulas.



The annual production capacity of Lacto Misr is about 35 million Cans from baby milk powder as well as 15000 tons Non-Dairy Creamer and Topping Base powder to cover the local needs & export the surplus to the Arab Countries, Mediterranean, Middle East & Africa.

Lacto-Misr has the capability and high capacity for Toll manufacturing, and to arrange production of any desirable baby formulas and food ingredients for other companies





Compliant with the most Rigorous Quality Standards



Lacto Misr abides to the requirements of the most rigorous quality standards:



Lacto Misr company is registered in FDA with registration No. 14156781836



Lacto Misr is listed in (NFSA) National Food Safety Authority white list code No. 201



All Lacto products meet with the strictest quality standards including

- ISO 9001:2015 for quality management system.
- FSSC 22000 & ISO 22000:2018 for food safety management system.
- ISO 45001 : 2018 for health & safety management.
- ISO 14001 : 2015 for environment management system.



The plant includes Quality Control Laboratories (certified with **ISO/IEC 17025 : 2017 EGAC** for the competence of testing laboratories) equipped with sophisticated instruments for chemical & Microbiological analysis of raw material & Samples of various production stages & finished products.

As for the manufacturing area, and the storage area of raw materials & finished products, they are designed in accordance with the highest standards of Current Good Manufacturing Practice(cGMP) and Good Storage Practice(GSP).





Trust Worthy



Trusted with the supply for all of Egypt's subsidized milk, Lacto Misr is consistently meeting the demand with its high-quality products.



3 April 2017

- **Dr. Ibrahim Ezzat** (Chairman of Lacto Misr) and **General Mostafa Amin (General manager of NSPO)** signed a toll manufacturing contract to produce baby milk powder formulas EGY1 from 0 to 6 months & EGY2 from 6 months till 12 months in addition to the special formulas EGY LF, EGY C11 and EGY C12.
- These formulas were developed to meet entirely Egypt's subsidized baby milk demand.





Outstanding



Partnership with FrieslandCampina kievit

- Lacto Mirs has been producing Non dairy products & Topping base under **Kievit** brands from October 2010 to July 2023.
- Currently Lacto Mirs is producing its own brands of Non dairy products & Topping base under the names of **Cre Lact & Top Lact**



Our Products

Basic Formula

Lacto 1 / EGY 1 (0-6 Months): Starting with the right nutrition

- 1- Contains essential vitamins & minerals for babies from birth to 6 Months.
- 2- Enriched with nucleotides.
- 3- Contains natural antioxidants that enhance the body's immune system activity.



Lacto 2 / EGY 2 (6-12 Months): For optimum growth

- 1- Follow on formula with vanilla flavor.
- 2- Contains essential vitamins & minerals for babies from 6 to 12 Months.
- 3- Iron fortified to guard against iron deficiency.
- 4- Contains natural antioxidants that enhance the body's immune system activity.



Lacto 3 (1 year - 3 years) Continuing the right nutrition:

- Provides optimum caloric nutrition to meet the increasing energy needs of growing children.
- Calcium and Vitamin D content help to build stronger bones.
- Provides a balanced content of important vitamins and minerals for healthy growth and development.
- Great vanilla flavor.



Advanced Formula

Lacto 1 Advanced + Lacto 2 Advanced

Advance your baby's meal with the nutritional foundation for growth and development, specially designed with **high-quality ingredients** carefully selected and fully adherent to the most recent global nutrition guidelines, containing **DHA, ARA, HMO, Nucleotides & Iron Fortified** to improve cognitive development, support gut health, and overall immunity.



Special Formula

Lacto LF / EGY LF Lactose free formula.

From birth to 12 months.

- Meets nutritional needs of babies with lactose intolerance.
- Provides balanced content of important vitamins & minerals for healthy growth & development.



Lacto CI 1 / Lacto CI 2 / EGY CI 1 / EGY CI 2 Amino acids-based formula.

Takes care of babies from birth.

- Meets nutritional needs of Children with cow milk allergy & intolerance.
- Provides balanced content of important vitamins & minerals for healthy growth & development.



Food Ingredients

Lacto Misr produces spray dried products such as:

Non- Dairy creamer powder, topping base powder, Vegetables fat milk protein powder and milk replacement.

Top Lact

The best suited whipped topping base powder with high quality for desserts, filling, cake decoration, ice cream, baking decoration, sweet pudding, whipped cream, chocolate, mousses, milk shakes, pastry desserts and frozen desserts.



Cre Lact

Non-Dairy creamer powder is a premium quality based on vegetable fat with different composition according to type of oil and quantity of Fat with excellent solubility, taste and Texture designed to meet the needs of our customers.



For the production of
baby milk and food ingredients

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